



ADVERTISING
GRAPHIC DESIGN
EMAIL MARKETING
ART DIRECTION
CREATIVE DIRECTION
DIRECT MARKETING
CUSTOMER RELATIONSHIP MARKETING
DIGITAL MARKETING

{ CONTACTS }



BOLINGBROOK, IL



630.863.3990



JEFFBOG@COMCAST.NET



JAB-CREATIVE.COM

{ EDUCATION }

COLLEGE OF DUPAGE 1995

Glen Ellyn, IL
Advertising, Design,
& Illustration Degree

{ SKILLS }



DYNAMIC LEADERSHIP

Manages a team of
15+ creatives and
oversees 12+ accounts



CUSTOMER RELATIONSHIPS

Delivers analytically- and
data-driven CRM for a highly
targeted and personalized
customer experience



INSIGHTFUL CREATIVE

Crafts thoughtful and
engaging multi-channel
communications

{ EXPERIENCE }

VP, EXECUTIVE CREATIVE DIRECTOR

Epsilon Marketing — West Chicago, IL
Started as Associate Creative Director
August 2006–Present

Clients: Alfa Romeo, AutoNation, Audi, AutoZone,
BMW, Genesis, Honda, Hyundai, INFINITI,
Jaguar, Land Rover, Maserati, Mercedes-Benz,
MINI, Nissan, Porsche, Rolls-Royce, Toyota,
Volvo, Allstate, AT&T, Capital One, Chicago
2016 Olympic Bid, ConAgra, Discover, HP,
Qwest Communications, USAA, and U.S. Bank

ASSOCIATE CREATIVE DIRECTOR

Grey — Downers Grove, IL
November 2003–August 2006
Clients: United, United Mileage Plus, MyMileagePlus,
United.com, Ameniti, IRI & Lasik Plus

SENIOR ART DIRECTOR

Ebel Signorelli Welke — Chicago, IL
July 2001–September 2003
Clients: Majestic Star & Fitzgeralds Casinos, KFC,
Taco Bell, Delta Dental, Big Apple Bagels,
Lutgert Companies, and Sunbeam

ART DIRECTOR

Draft — Chicago, IL
February 1998–April 2001
Clients: Sprint, PCS, Sprint Broadband, Microsoft,
Bass Hotels, Stamps.com, and Paccar Parts

CONTRACT WORK

Walking West, Why We Ride, Roaring Lion, VII Wonders,
Dance Dimensions, Kinetic Dance Company,